

Benjamin J. Friedman

2432 Agnes Avenue | Kansas City, MO 64127
(515) 664-6672 | bfree1216@hotmail.com
ben-friedman.wixsite.com/productions | ben-friedman.wixsite.com/news

MEDIA EXPERIENCE

Media Specialist, *Catholic Youth Camp* (May 2018 – present) Panora, IA

- Promote the brand of the faith-based summer camp through consistent social media presence and outreach
- Create engaging videos, graphics, pictures, and other static/dynamic content to cultivate interest from parents interested in registering their child for camp
- Plan and execute social media strategies, including contests, polls, and more, to effectively reach target audiences

Creative Content Intern, *LabStrong* (June 2019 – July 2020) Dubuque, IA

- Wrote, shot, edited, and produced a wide array of promotional and instructional videos to market the electromechanical engineering operations of the company
- Determined target audience, purpose, and media outlet during pre-production to ensure efficient use of time and effective application of completed video
- Collaborated with marketing director and continually revised video projects in order to meet the specific needs of the company

Marketing & Communications Intern, *Study in Portugal Network* (Feb. 2019 – May 2019) Lisbon, Portugal

- Shot, edited, and produced two different promotional videos to be used in corporate marketing campaigns
- Compiled a vast amount of survey feedback into a cohesive analysis and presented results to organization directors
- Functioned as a liaison between students in the program and program directors

Producer, Reporter, & Anchor, *Loras College TV News (LCTV-13)* (Oct. 2016 – Dec. 2018) Dubuque, IA

- Produced a professional bi-weekly newscast from concept to execution while managing and assisting a team of reporters
- Researched, wrote, shot, and edited news packages, VOSOTs, headlines, and bumps on deadline
- Exposed significant community concerns, such as housing system flaws, with powerful writing and visual storytelling

SKILLS, AWARDS, AND ACCOMPLISHMENTS

- Proficient in the Adobe Suite (mastery of Premiere Pro, After Effects, LightRoom, PhotoShop, and Illustrator)
- Upper Midwest Emmy Student Production Award Recipient – Commercial: “Introducing the LabStrong...” (Apr. 2020)
- 1st place – Best Long Form Documentary: “One Stolen Moment” (Iowa College Media Association – Feb. 2021)
- 1st place – Best Corporate Video: “The SiPN Experience...” (Iowa College Media Association – Feb. 2020)
- Iowa College Media Association Pat Pisarik Journalist of the Year (Feb. 2019)
- Iowa Broadcast News Association Grant Price Scholar (Apr. 2017)
- 3rd place – Stand-Up Comedy, Laugh Hard at the Speakeasy Comedy Competition (Sept. 2019)

EDUCATION

Loras College (August 2016 – May 2020) Dubuque, IA

- Major: Media Studies, Minor: Catholic Studies, Graduation: May 2020
- Magna Cum Laude, 3.89 GPA, Dean’s List (8 of 8 total semesters) at Loras College
- Breitbach Catholic Thinkers & Leaders Program, FOCUS Student Missionary, Campus Ministry, Duprov Improv Troupe